

34th ANNUAL WESTERN AREA RALLY

RIVERSIDE COUNTY FAIRGROUNDS INDIIO, CALIFORNIA

JANUARY 9-12, 2025

Theme of the Rally: “**Arabian Nights**”

The 2025 Rally expects to attract 350+ RVs and 1,000+ people. There will be about 100+ sales vendors, 90 seminars, craft classes, RV/coaches on display and much more. The success of this Rally for the past 33 years has been the financial support of advertisers, sponsors, and vendors. We hope you will promote your sales through the WMHA Rally Program. An electronic pdf copy of the most recent Rally Program will be e-mailed to you upon request.

2025 RALLY PROGRAM ADVERTISEMENT RATE SHEET



Prices for Color Ads :

Inside Front cover (7½”X10”)	\$ 750.00
Inside Back Cover (7½” X 10”)	\$ 700.00
Outside Back cover (7½” X 10”)	\$ 800.00
Two Page Centerfold (15” X 10”)	\$ 1,150.00

Above Ads are SOLD OUT

Half Page (7½” X 5”)	\$ 375.00
Full Page (7½” X 10”)	\$ 600.00
2 Full Page spread (15” X 10”)	\$ 1,000.00

Commercial Exhibitors Captain

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Coach Display Captain

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Seminars & Crafts Captains

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Indio RV Rally Info & Forms Website

<https://indiorvrally.com>

Send your Ad copy by e-mail to:
indioprogram@gmail.com

Make checks or Money Orders payable to:
Western Motor Home Association

Mail Checks or Money Orders to:
WMHA Treasurer c/o Vickie Smith
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For questions and/or more information contact:

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