

# Western Area Rally Coach Display

Dear RV Dealer,

Western RV Association (WRVA) of Family RV Association (FRVA) invites you to exhibit at our rally to be held at the Riverside County Fairgrounds Indio, California, January 7 – 11, 2026. We invite you to display all types of RV's both new and used. We are expecting 350 - 500 RVer's in attendance plus 150-300 day visitors.

- Dealers with a Temporary Branch Location permit will be able to sell onsite. For those without a permit, WRVA will be Display only. If no DMV paperwork, each dealer showing a coach, 5<sup>th</sup> wheel or trailer must have a very visible sign reading DISPLAY ONLY, NOT FOR SALE AT THIS LOCATION. All sales must be conducted at your current licensed place of business.
- Dealers qualifying for a Temporary branch location permit, may contact DMV. Your temporary address is 46-350 Arabia St. Indio, CA 92201.

WRVA will continue to hold a four day rally since that is preferred by the majority of dealers. This allows vehicles to arrive on Tuesday and to begin display on Thursday.

- Each 50' x 20' lot is \$425.00 each. The RV display will be non-electric, generators are OK. Demonstrator RVs will be \$75.00 each, and you can park them in the designated area on the grounds.
- Contracts can be found at <https://indiorvrally.com/coach-display-contract/>. Assignment and selection of display lots will be made on the arrival of signed contracts including checks. This is first come, first served.

Please complete the Coach Display Contract Form and return it to me via regular mail or email to record them so I can plan for participants.

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For the Coach Display Contract visit: <https://indiorvrally.com/coach-display-contract/>