

# 35th ANNUAL WESTERN AREA RALLY

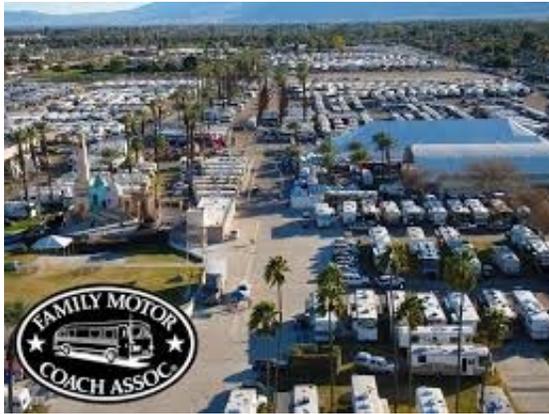
## RIVERSIDE COUNTY FAIRGROUNDS INDIO, CALIFORNIA

### JANUARY 7-11, 2026

Theme of the Rally: **“The Roaring 20’s”**

Each year this Rally attracts about 450 plus RVs and 2,000 people. There will be about 100 sales vendors, 70 seminars, craft classes, RV/coaches on display and much more. The success of this Rally for the past 34 years has been the financial support of advertisers, sponsors, and vendors. We hope you will promote your sales through the WRVA Rally Program. An electronic pdf copy of the most recent Rally Program will be e-mailed to you upon request.

### 2026 RALLY PROGRAM ADVERTISEMENT RATE SHEET



#### Prices for Color Ads :

|                                 |             |
|---------------------------------|-------------|
| Inside Front cover (7½”X10”)    | \$ 775.00   |
| Inside Back Cover (7½” X 10”)   | \$ 725.00   |
| Outside Back cover (7½” X 10”)  | \$ 825.00   |
| Two Page Centerfold (15” X 10”) | \$ 1,190.00 |

**Above Ads are SOLD OUT**

|                                |             |
|--------------------------------|-------------|
| Half Page (7½” X 5”)           | \$ 390.00   |
| Full Page (7½” X 10”)          | \$ 620.00   |
| 2 Full Page spread (15” X 10”) | \$ 1,030.00 |

#### Commercial Exhibitors Booth Information

**Barbara Dickey**  
(832) 215-7556  
[bdickey2015@gmail.com](mailto:bdickey2015@gmail.com)

#### Seminar & Crafts Information

**Marla & Warren James**  
(925) 212-4450  
[indiorvseminars@gmail.com](mailto:indiorvseminars@gmail.com)

#### Coach Display Information

**Thomas Wilson**  
(925) 381-5460  
[twilsonjr@comcast.net](mailto:twilsonjr@comcast.net)

#### Indio RV Rally Info & Forms Website

<https://indiorvrally.com>

#### Send your Ad Copy by e-mail to:

[indioprogram@gmail.com](mailto:indioprogram@gmail.com)

#### For Question and/or more Information Contact:

**Indio Rally Program Advertising Captain**  
**Gregory Mays**  
(510) 710-2462  
[gregorymayss@aol.com](mailto:gregorymayss@aol.com)

#### Visit websites below for Payment Options:

**Credit Card**  
<https://indiorvrally.com/credit-card-payments>

**Check / Zelle / Money Order**  
<https://indiorvrally.com/payments/>